



FEASR



REGIONE DEL VENETO



European Agricultural Fund for rural development: Europe invests in rural areas





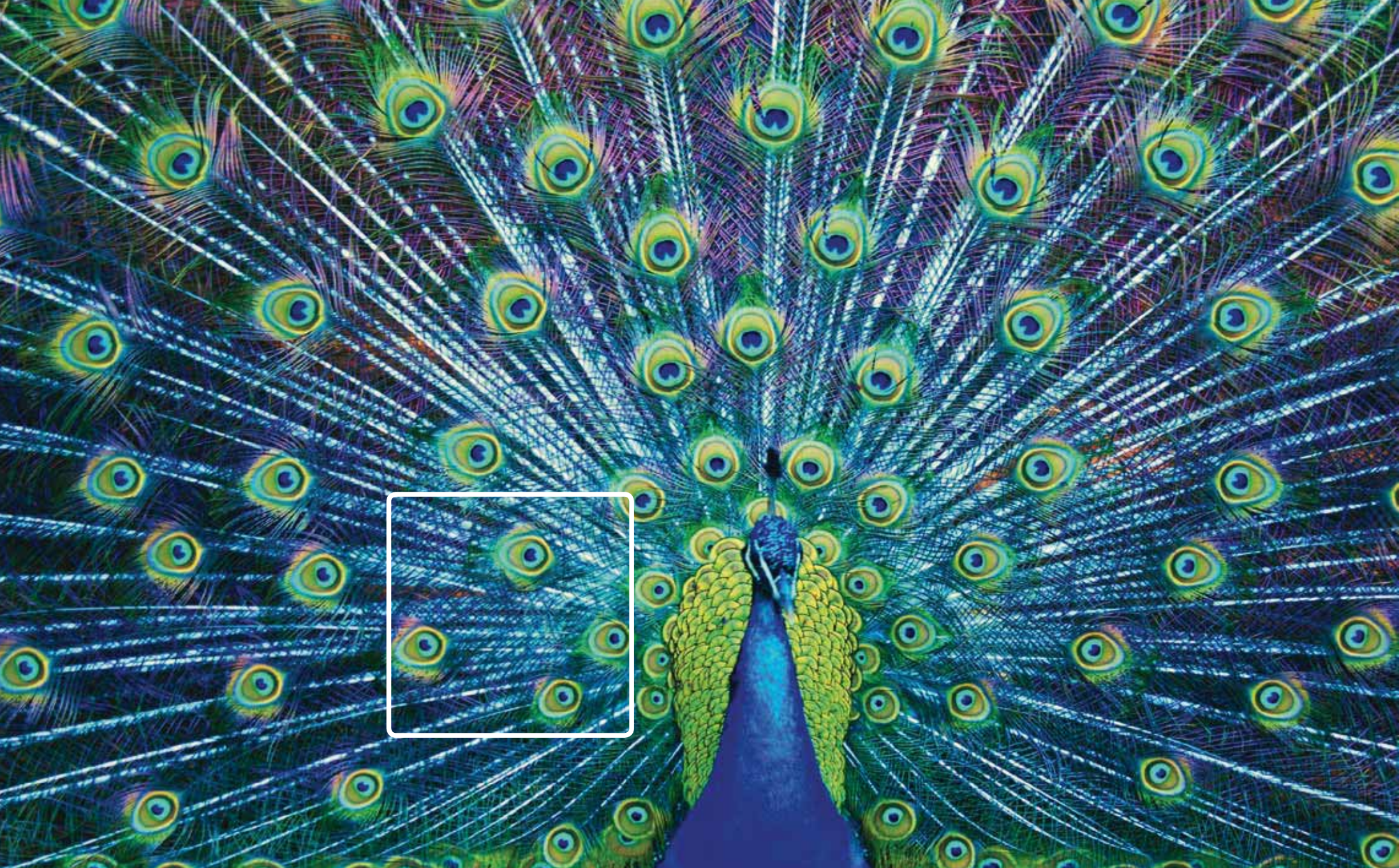
LAG PATAVINO: FROM A WIDER VISION TO THE REDISCOVERY OF DETAILS



Since its first year of activity in 1994, LAG Patavino has been able to build concrete bases for the growth of a strong idea born from the will of the European Union: to carry out projects in favor of the territory by valorizing resources and promoting a new cultural and entrepreneurial vision.

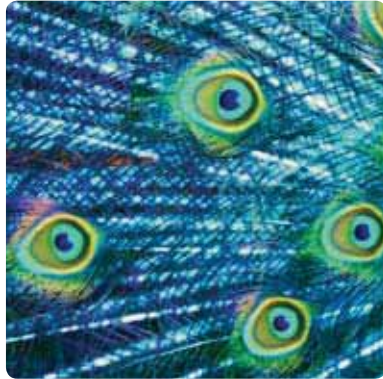
The goal of the creation of Local Action Groups is to leave the logic of individual initiatives and start creating common projects through the coordination of ideas and actions.

Today, the results of this work are visible and constantly growing, seizing new occasions and opportunities.





THE TERRITORY: A TREASURE OF COLORS



LAG Patavino includes 23 municipalities of the south-west area of the province of Padua with a demographic basin of 125,214 inhabitants.

The territory that forms this area is characterized by many-sided landscapes, but it can be shared into two principal areas: the first is hilly, covering the northern side and being comprised of the territory of the Euganei Hills Regional Park, while the second is flatter, rich in waterways and covering the area surrounding Montagnana.



PADOVA

The Municipalities of LAG Patavino

It is a varied, many-sided land, rich in different environments and resources.

The **Euganei Hills Regional Park** represents one of the most important environments: it covers 18,694 hectares and includes 15 Municipalities.

The Park includes the highest hills of the Po Plain that stand isolated in the North of the LAG Patavino territory.



Ph. A. Campanile

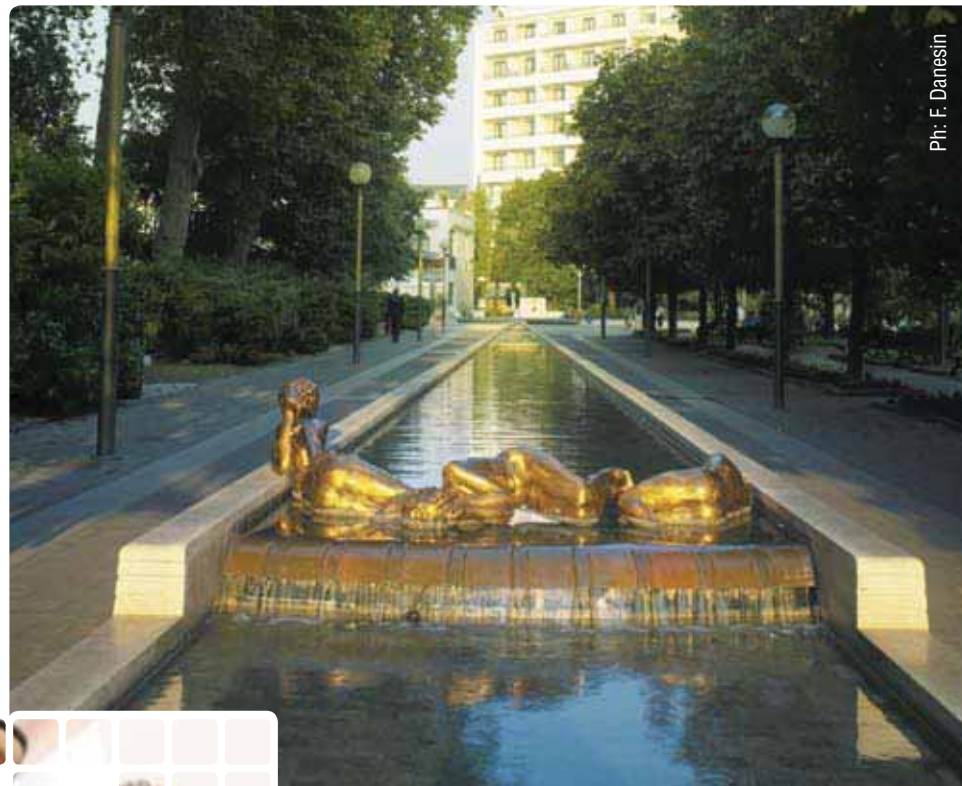


The network of channels, rivers and streams that characterizes the entire LAG Patavino territory makes this area a "water land,". Rivers and channels, once ways of transportation and trade, now create new types of tourism characterized by the contact with nature on the human scale, far from the speed of land transportation.





The region also includes the Euganean thermal basin with spa towns known all over Europe and beyond, such as Abano Terme, Montegrotto Terme, Battaglia Terme, Galzignano Terme and Teolo with more than 120 hotels-thermal spas. The hot water that gushes out from the thermal sources is used in bath therapy, thermal swimming pools, and inhalation therapies, but its main function is to allow the maturation, preservation and regeneration of thermal mud. A real paradise for health, wellbeing and relaxation.



Ph: F. Danesin

LAG EXPERTISE: PROJECTS BECOME REALITY

Up to now, 255 projects have been financed by LAG Patavino with European funds, with a total investment of € 17,226,135.87 of which € 11,368,248.15 were received as grants.

It is important to highlight that, thanks to LAG work, more than 99% of Leader funds allocated for the territory were used to start concrete projects that aim at valorizing the whole territory in its touristic, rural, enogastronomical and productive aspects.



Provincia di Padova



UNIONE PROVINCIALE
ARTIGIANI PADOVA
Confartigianato



CONSORZIO
DI BONIFICA
ADIGE EUGANEO



ANTONVENETA
GRUPPO MONTEPASCHI



CONFCOMMERCIO
IMPRESE PER L'ITALIA
ASCOM PADOVA



Confederazione Nazionale dell'Artigianato
e della Piccola e Media Impresa



Camera di Commercio
Padova





Ph: A. Campanile

LAG GOVERNANCE

LAG Patavino is managed both by public and private agencies that include the main category associations of the three following industries.

Public and institutional area:

- Padua Provincial Council
- Padua Industry, Crafts and Agriculture Commerce Chamber
- Regional Board of Euganei Hills Park

Private area:

- Padua general confederation of Italian farmers
- Provincial federation of Padua farmers
- Padua farmers association
- National confederation of craftsmen and small-sized companies from Padua
- Adige-Euganeo reclamation consortium
- Provincial craftsman union from Padua
- Padua traders, tourism and services association
- Traders association of the Padua province
- Antonveneta bank

The participation of different category associations increases the exchange of ideas and information to create common and advantageous economical initiatives for the territory.



ALWAYS COMMUNICATING FOR DECIDING TOGETHER



The territory and its needs are LAG Patavino's main concern, which is why they decided to set up the Permanent Consultation Tables to allow the construction of team work based on constant dialogue and comparison during the realization phase of Rural Development Projects and during their implementation.

The Permanent Consultation Tables are divided by activity sectors and issues they deal with:

The Institutional Table: gathers the representatives of all the Municipalities of the considered territory.

The Economics Table: includes representatives of consortiums, cooperatives and economical associations referring to the agricultural world.

The Financial Table: gathers all the Credit Institutes (such as Cassa di Risparmio del Veneto, Banche di Credito Cooperativo, Monte dei Paschi, Banca Antonveneta) connected with the territory where LAG operates.

The Tourism Table: gathers agencies, consortiums and Padua University, which are involved in designing tourism within the territory managed by LAG.

Since the beginning, the work performed by the Consultation Tables has been essential for the definition of the 2007-2013 Local Development Program and it is still important at this moment when the strategies are, step by step, turned into concrete actions.

MEASURES AND ACTIONS

The total amount entrusted to LAG Patavino for the achievement of the Local Development Program is 6,379,019.25 €. To obtain the financing and achieve the Local Development Plan's goals, the measures must be implemented by a Tender approved by the Veneto Region. The receivers of the measures relevant to AXIS III (those starting with the digit 3 that concern the improvement of living quality in the rural areas and the differentiation of rural economy) can take part in the tenders only through LAG Patavino.

MODERNIZATION OF AGRICULTURAL HOLDINGS

SINGLE ACTION

Implementation method: Public tender announcement.
Addressees: Farmers.

Admitted intervention: Structural, technological, and strategic-organizational modernization of the farms.

Percentage Contribution: 50% of the admitted expenses for companies run by young Agricultural Entrepreneurs within 5 years from their settlement; 40% of the admitted expenses for companies run by Agricultural entrepreneurs.

Total amount: 668,317.35 €

MEASURE 121

ACTIVITY OF INFORMATION AND AGRO-INDUSTRIAL PROMOTION

SINGLE ACTION

Implementation method: Public tender announcement.

Addressees: Entities in charge of the denomination of agricultural and/or agro-industrial products.

Admitted intervention: Information activities, advertising and promotion in general.

Percentage Contribution: Contribution will be given based on the form of activity used: 70% for information activities; 50% for advertising activities with a promotional target; 60% for promotional activities in general.

Total amount: 100,000.00 €

MEASURE 133

NON PRODUCTIVE FORESTAL INVESTMENTS

SINGLE ACTION

Implementation method: Public tender announcement, participation managed by LAG.

Addressees: Trials care; creation of borders and fences; information booths; creation of areas for wild fauna watching; botanic gardens; relevant ancient trees.

Admitted intervention: Restoring and recovering trails, borders, information booths, botanic gardens and protection of relevant ancient trees and relevant expenses for planning and managing works.

Percentage Contribution: 70% of the admitted expenses that can vary from a minimum of 8,000.00 € to a maximum of 80,000.00.

Total amount: 230,000.00 €

MEASURE 227

DIVERSIFICATION OF NON AGRICULTURAL ACTIVITIES

ACTION 1 – Creation and consolidation of poly-functional farms

Implementation method: public tender announcement

Addressees: Agricultural entrepreneurs and/or members of farming families.

Admitted intervention: Structural investments and the purchase of equipment aimed to develop the activities of a multi-functional farm.

Percentage Contribution: Fixed investments: 50% for rural areas C and 40% for areas B. Other investments: 45% for rural areas C and 35% for areas B.

Total amount: 220,732.77 €

MEASURE 311

DIVERSIFICATION OF NON AGRICULTURAL ACTIVITIES

ACTION 2 – Development of agri-tourism hospitality

Implementation method: Public tender announcement.

Addressees: Agricultural entrepreneurs and/or members of farming families.

Admitted intervention: Structural investments and purchase of equipment for developing hospitality, expenses for the registration of certified quality systems.

Percentage Contribution: Fixed investments: 45% for rural areas C and 30% for areas B. Other investments: 35% for rural areas C and 25% for areas B.

Total amount: 1,030,000 €

MEASURE 311

SUPPORT FOR THE CREATION AND DEVELOPMENT OF SMALL-SIZED COMPANIES

ACTION 1 - Creation and development of small-sized companies

Implementation method: Public tender announcement

Addressees: Small-sized companies

Admitted intervention: Structural investments, purchases of equipment, other investments including technical consulting, management expenses and business start-up expenses.

Percentage Contribution: Fixed investments: 40% for rural areas C and 30% for other areas; for other investments: 35% for rural areas C and 25% for other areas, 70% for immaterial investments.

Total amount: 300.000,00 €

MEASURE 312

INCENTIVIZING TOURIST ACTIVITIES

ACTION 1 - Itineraries: Identification and creation of trails and/or itineraries

Implementation method: Directly managed by LAG, participation managed by LAG

Addressees: LAGs, local boards, agri-touristic associations, associations for the management of wine roads and typical product roads and consortiums for tourist promotion.

Admitted intervention: Identification, designing and realization of itineraries and trails.

Percentage Contribution: 70% of the admitted expenses.

Total amount: 150.000,00 €

MEASURE 313

Following measure 313

INCENTIVIZING TOURIST ACTIVITIES

ACTION 2 - Hospitality

Implementation method: Directly managed by LAG, participation managed by LAG.

Addressees: Local boards, agritouristic associations, associations for the management of wine roads and typical product roads and consortiums for tourist promotion.

Admitted intervention: Creating and recovering small structures and facilities, including their equipment, creating access points, reception, and information about the rural areas and enogastronomic itineraries.

Percentage Contribution: 50% of the admitted expenses.

Total amount: 100.000,00 €

MEASURE 313

INCENTIVIZING TOURIST ACTIVITIES

ACTION 4 - Information

Implementation method: Public tender announcement, directly managed by LAG, participation managed by LAG.

Addressees: Local boards, agritouristic associations, associations for the management of wine roads and typical product roads and consortiums for tourist promotion, associations created by public and private subjects for this purpose.

Admitted intervention: Creation of promotional and multimedia supports such as radio and television productions, posters, and banners. Development of workshops with the tourist operators, participation in specialized fairs, creation of specific events.

Percentage Contribution: 50% of the admitted expenses.

Total amount: 445.000,00 €

MEASURE 313

INCENTIVIZING TOURIST ACTIVITIES

ACTION 3 - Services

Implementation method: Public tender announcement, directly managed by LAG.

Addressees: Local boards, agrotouristic associations, associations for the management of the wine roads and typical product roads and consortiums for tourist promotion, associations created by public and private subjects for this purpose.

Admitted intervention: Designing and trading tourist packages by means of innovative communication technologies.

Percentage Contribution: 60% of the admitted expenses.

Total amount: 200,000 €

MEASURE 313

INCENTIVIZING TOURIST ACTIVITIES

ACTION 5 - Integration of tourist offer

Implementation method: Public tender announcement, directly managed by LAG, participation managed by LAG.

Addressees: Local boards, agritouristic associations, associations for the management of the wine roads and typical product roads and consortiums for tourist promotion, associations created by public and private subjects for this purpose.

Admitted intervention: Creation of promotional and multimedia supports, such as radio and television productions, posters and banners. Development of workshops with the tourist operators, participation in specialized fairs, creation of specific events.

Percentage Contribution: 50% of the admitted expenses.

Total amount: 350,000 €

MEASURE 313

PROTECTION AND REQUALIFICATION
OF RURAL HERITAGE

ACTION 1 - Realization of studies and censuses

Implementation method: Directly managed by LAG,
participation managed by LAG.

Addressees: Local Boards, LAGs, Park Boards,
Foundations, Non-Profit Organizations.

Admitted intervention: Realization of studies,
censuses and historic researches relevant to the
historic-architectonic aspects, to the landscape,
to construction typologies, to materials,
and to historic-cultural characteristics.

Percentage Contribution: Up to 70% of the admitted
expenses, with a maximum contribution of 20,000 €.

Total amount: 100,254.19 €

MEASURE 323a

PROTECTION AND REQUALIFICATION OF RURAL HERITAGE

ACTION 3 - Valorization and Qualification of Rural Landscape

Implementation method: Public tender announcement

Addressees: Agricultural Entrepreneurs, Other Private Subjects,
Public Boards, Non-Profit Organizations.

Admitted intervention: Restoring and recovering the typical features
of agricultural landscape, such as the historic local road's networks
and access to the grounds, terraces, stone walls, the borders of the plots
of land, and the constructions that bear witness to public work
and life (wash-houses, drinking troughs, ovens, etc.).

Percentage Contribution: For independent farmers up to 50% of the
admitted expenses, with a maximum contribution of 50,000 €.
For the other private subjects up to 40% of the admitted expenses, with
a maximum contribution of 50,000 €. For Public Boards and Non-Profit
Organizations, up to 75% of the admitted expenses, with a maximum
contribution of 100,000 €. Minimum system for private subjects.

Total amount: 297,979.82 €

MEASURE 323a

PROTECTION AND REQUALIFICATION OF RURAL HERITAGE

**ACTION 2 - Recovery, valorization
and requalification of historic-architectonic heritage**

Implementation method: Public tender announcement

Addressees: Agricultural entrepreneurs, Other Private Subjects, Public
Boards, Non-Profit Organizations.

Admitted intervention: Extraordinary maintenance interventions;
hygienic-sanitary facilities compliance; restoration and renovation
of structures and buildings, even if isolated, without causing the
modification of the original purpose of the building, and with
the aim of preserving the use and functionality over time.

Percentage Contribution: For independent farmers up to 50% of the
admitted expenses, with a maximum contribution of 50,000 €.
For the other private subjects up to 40% of the admitted expenses, with
a maximum contribution of 50,000 €. For Public Boards and Non-Profit
Organizations, up to 75% of the admitted expenses, with a maximum
contribution of 100,000 €. Minimum system for private subjects.

Total amount: 500,000 €

MEASURE 323a

PROTECTION AND REQUALIFICATION OF RURAL HERITAGE

ACTION 4 - Interventions for the cultural valorization of rural areas

Implementation method: Public tender announcement

Addressees: Public Boards

Admitted intervention: Interventions of extraordinary maintenance,
restoration and renovation of buildings, purchase and rent of equipment,
realization of informative materials and products, creation
and/or uploading into Internet of cultural itineraries.

Percentage Contribution: Up to 75% of the admitted expenses for
investments on structures and buildings for extraordinary maintenance,
restoration and renovation; up to 50% of the admitted expenses for the
purchase and rent of equipment, realization of informative materials and
products, creation and/or uploading into the network of cultural itineraries,
with a maximum contribution of 100,000 €.

Total amount: 300,000 €

MEASURE 323a

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THE VALUE OF COOPERATION

In order to strengthen the direct interventions on the territory, two inter-territorial cooperation projects have been foreseen (with LAGs of other regions) and two transnational cooperation projects (with LAGs of other European countries) with the target of creating connections with foreign provinces and foreign boards.

The amounts available for these projects are shared as follows:

Measure 421 – Action 1 – Inter-territorial (LAGs from the Veneto region and others) 350,000 €

Measure 421 – Action 2 – transnational (European LAGs) 287,901.92 €

The goal of cooperation is to enhance the value of the territory and its products through tourism. The projects have considered the potentialities of the territory to create innovative and specific ideas such as tourism in the plains crossed by large rivers, itineraries through rural markets, rural and cultural tourism, and relevance of local products that take advantage of the modern means of distribution.

Considering the central theme of the Local Development Plan which concerns the

“Systematization and integration of the tourist offering and promotion of entrepreneurs from different fields to renovate the economical rural structure within LAG Patavino”, the priority goals of the Rural Development Plan, concerning the cooperation projects are the following: promotion of modernization and innovation in companies aimed to the production, transformation, and distribution of local products; consolidation and development of the agricultural and forestal production; improvement of the attractiveness of rural territories for companies and population; and maintenance and/or creation of new employment and income opportunities in rural areas.





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